

Empowering people,
growing businesses.

| 2024

GROWING TEAMS CREATING CHANGE RETAINING PEOPLE.

I help great businesses attract, engage and
importantly, retain top-tier talent.



It costs

16%

of an annual salary to
replace high-turnover,
low-paying roles

And an extra

4%

of total payroll costs is
put aside for employee
well-being programs.

Yet...

42%

of new hires will still leave
within the first 90 days.

The Problem

**A disconnect lingers between what employers
provide and what employees require.**

**Leadership strategies, HR practices, and
benefits packages are struggling to meet the
evolving needs of today's workforce.**

WHY ME?

My unique selling point is not merely my approach but my past.

I was once the employee for whom businesses implemented systems to protect, optimise, and retain and yet I still fell through the cracks.

With an emphasis on personalised strategies and a deep commitment to understanding the unique threads that weave your organisation together, I do more than offer advice...

I elevate your ability to inspire and retain talent.

Bridging lived experience with robust analysis to deliver actionable insights.



Employee Happiness. Retention.
Business Performance.
Matthew Cameron



It's near impossible to be
without r



Connect with me
on LinkedIn

BENEFITS

Cultivate a Strong Culture that Lasts

Attract Strong Talent

Reduce Your Turnover Costs

Elevate Employee Morale & Performance

Leverage Employee Full Potential



PREVIOUSLY

SANDERSON
LONDON



The Honourable Society of
Lincoln's Inn

Joshua
Nolan
Foundation

ENNISMORE

CODEBASE

✓ tried & supplied ↗


HOSPITALITY
TITANS

HR
in hospitality

ORGANIC
RECRUITMENT


check on
Hospitality
Health

TONIC
TALENT IN HOSPITALITY

hit
HOSPITALITY INDUSTRY TRUST
scotland

MIND

Hospitality
Mavericks
The Podcast Show

Cracking
Culture
Change
Inspiring real world stories to
help you crack your culture.
pecanpartnership.co.uk 

The
WORLD
OF WORK
PODCAST

SERVICES

Employee Retention Strategies and Culture Shaping

Innovative methods to retain your top talent by crafting a workplace culture that champions inclusivity, well-being, and growth.

Workshops and Engaging Talks

Pioneering problem-solving techniques melded with workshops that champion inclusivity - the seeds of change are planted here.

Monthly Retained Leadership Development

This monthly service ensures leadership and culture are not only topics of discussion but active areas of profound development.

Problem Solving and Executive Coaching

These executive sessions are designed to foster continuous development, encouraging leaders to thrive through adaptive strategies and proactive problem-solving.

Culture Audits

Our culture audits provide a data-driven snapshot, coupled with expert insight into how to mould these factors positively.

Email chat@thatmattcameron to discuss pricing.

TESTIMONIALS

KELLY MORGAN

GENERAL MANAGER

SANDERSON

LONDON

“

The session that Matt led with our team was engaging and inspiring.

He tailored it to suit our objectives - it felt personal to the team rather than a standard presentation that is always delivered no matter the audience.

This made it more relevant and helped to win trust. Matt's story is captivating.

His unique take on retention is a must for every business, no matter how you think you're doing today

”

TESTIMONIALS

CONRAD BURTON

MANAGING DIRECTOR

TONIC
TALENT IN HOSPITALITY

midlands
hospitality
network.

“ Matt looks at 'Happiness in Hospitality' in a different and very clever way.

The attendees all had such positive feedback, I am certain that anyone who employed Matt to work with them would see an increase in their true employee satisfaction immediately.

Matt is a really likeable guy, he is passionate and he is knowledgeable.

I would urge any hospitality leader (corporate to indy) to get in touch with Matt and see how he can help your business - you will not be disappointed with the results. ”

TESTIMONIALS

THORRANZE J. Z. CHEUNG
FOUNDER & DIRECTOR

Time Machine + folks

“ We are impressed by his unique point of view and knowledge on building a healthy and productive team.

His motivation and approach are deeply associated with and informed by his journey of self-realisation and self-transformation, which are exceptionally authentic and powerful.

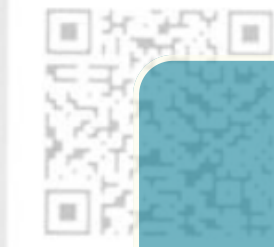
I highly recommend that business leaders in all industries consider his service to help optimise your team's wellness and performance, which will help talent retention and business continuity in the long run.

”

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Matthew Cameron

It's near impossible to have a healthy work-life balance,
without a healthy work life.



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CONTACT

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